

2021 EDITION

100 SKS
GERMANY

Ride on!

THE MAGAZINE

EXPLORE YOUR RIDE

New bikepacking bags

HOW IT ALL BEGAN

The air pump pioneer

MUST-HAVES

For your bike tour



REINVENTING
THE WHEEL.
FOR 100 YEARS.

NEWS FROM THE ROCKER FAMILY!

MUDROCKER REAR



SKS-GERMANY.COM

100 SKS
GERMANY

REINVENTING THE WHEEL.
FOR 100 YEARS.

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WITH LIGHT



REINVENTING THE WHEEL.
FOR 100 YEARS.



SKS-GERMANY.COM



MICHAEL BESTE



WILLO BLOME

REINVENTING THE WHEEL. FOR 100 YEARS.

Dear Friends of SKS,

2021 will be a special year in every respect for us at SKS: we are celebrating our 100th anniversary. Since the company was founded in 1921, the path that we have pursued has always been characterised by our ambitious goal of producing competitively in Germany and securing local jobs. As time has changed, we have responded to numerous trends but also survived crises and have become established as one of the leading manufacturers of bicycle accessories. We thank you for supporting us over the years.

Speaking of support, the curtain poles designed to support curtain fabric, which the company founder Karl Scheffer-Klute produced at the beginning of the 1920s, had nothing in common with the bicycle world. Only after his son-in-law Wilhelm Blome took over the company in 1927 and the local air pump factory in 1932 did he get the entrepreneurial passion for a life on two wheels. Until today, our high-quality pumps, mudguards and accessories inspire recreational and professional cyclists worldwide and continue to contribute to the "Made in Germany" quality seal promising quality around the globe.

We look forward to continue to reinvent the wheel every day with you – especially in 2021.





Karl Scheffer-Klute
Founding father



HOW IT ALL BEGAN

It is the year 1921. The country is still battered by war. Uncertainty and fear of the future shape the mood when Karl Scheffer-Klute boldly looks forward and establishes a company that will revolutionise the bicycle industry over the course of the century. Scheffer-Klute could never have imagined such a development, while producing metal curtain poles in his basement workshop. The so-called sliding poles, which enable the curtains to be moved, bring him little luck. Age-related problems and the death of his sons eventually force him to choose between giving up or seeking a younger successor.

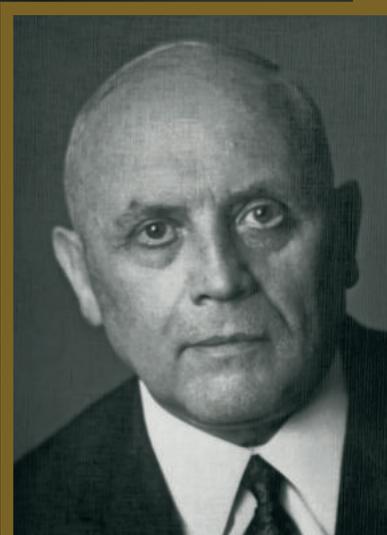
Wilhelm Blome, a wooden vehicle body maker from Sundern, is in Hamburg for work when a message from home reaches him. His fiancée Ida Scheffer-Klute suggests taking over her father's business. Blome envisages and grasps the opportunity. He sells his property in Sundern and starts production again with his future father-in-law. After a short period of time, the company employs 20 people in the new factory building close to the Hubertushall in Sundern. The business thrives, even during the Great Depression. With the acquisition of an insolvent air pump factory and the recruitment of Blomes' friend Theodor Horn, the company gathers even more momentum in 1932. As a former works manager of the pump factory, Horn has valuable knowledge that will help Wilhelm Blome to develop into a highly expandable branch of production: the bicycle industry.



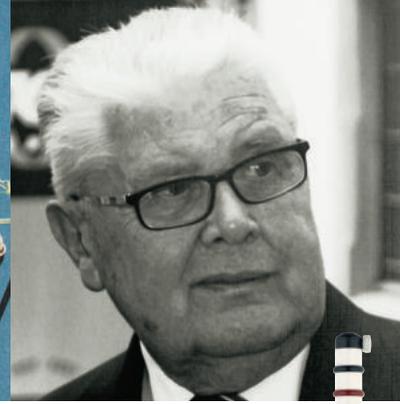
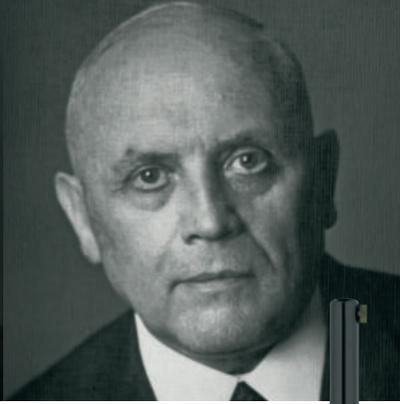
THE AIR PUMP PIONEER

Blome demonstrates entrepreneurial talent. With a leather sample case loaded with pumps, he goes from bicycle company to bicycle company and promotes his products. Success is not long in coming. The bicycle is essentially a mode of transport and high-quality metal air pumps from the Scheffer-Klute factory are in demand. Pump no. 107 turns out to be the successful model and goes into series production. The wooden handle, piston and steel tube are assembled at simple tables, usually by women. Due to the high demand, additional "world-renowned air pumps" are soon added to the production programme so the factory building needs to be extended to include a warehouse.

Many extensions and refurbishments are to follow in the course of the century but the first production hall is still the heart of the company. The area where the pumps used to be produced by hand is now the "Orange World" communication centre. The spirit of the founder, who laid the foundations for generations to come, can still be felt between the old steel pillars, lattice windows and concrete walls.

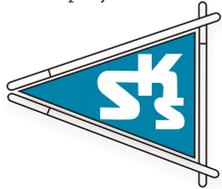


Wilhelm Blome



1921

Karl Scheffer-Klute establishes the company.



1927

His son-in-law, Wilhelm Blome, takes over the business and buys the local air pump factory in 1932. Compulsory production of cap nuts for the aircraft construction industry during the war.



1951

Wilhelm Blome succeeds in resuming the production of pumps after the war. Football pumps are soon a part of the SKS product range.



1956

Experiments are initially carried out with aluminium with the aim of becoming independent from purchased steel tubes. Finally plastic is opted for as a new raw material. SKS commences with the production of plastic pumps in 1956. Willi Blome joins the company in 1959.



1966

Europe experiences a cycling boom with the successes achieved by Eddy Merckx at the end of the 1960s. The Plant Manager and Chief Developer Walter Scheffer devotes himself to his drawing board and designs the cult product among the air pumps and the father of all floor pumps: the Rennkompressor.



1975

Didi Thureau and Gregor Braun trigger the first German cycling boom in the 1970s. In his yellow jersey, Thureau excites the millions sitting in front of their TV sets and Gregor Braun is voted Sportsman of the Year in 1976. Racing bikes are in demand – and SKS GERMANY supplies the first racing bike frame pumps.



1983

The corporate orientation in the 1980s and 1990s is determined by the original equipment, i.e. the supplying of pumps to bicycle factories. The takeover of the English traditional brand Bluemels in 1983 paves the way for starting with the production of mudguards.



1999

In 1999, SKS GERMANY becomes a pioneer and market leader in this fast-growing accessory segment with the development of the first quick-release dirt board sets for mountain bikes (Shockboard und X-Tra Dry).



2009

DIRECTLY EX WORKS! Start of the direct distribution to the German specialist retailers. Austria and the Benelux countries follow shortly thereafter.



2017

Commencement with the construction of a modern logistics centre that provides a more efficient local storage. The new logistics system has space for a total of 4,120 pallets in an area of around 3,000 square metres.

2018

SKS GERMANY takes the innovative roads in the direction of digitalisation with the COMPIT system. The mobile telephone holders with optional powerbank make it possible to charge the smartphone inductively during the journey.

2021



EXPLORE YOUR RIDE

Get out into nature, enjoy the freedom and be independent. Bikepacking has become a trend, combining cycling pleasure with the desire to travel and sporting challenges with a touch of outdoor survival. Whether you are on a bike tour or a day trip, whether you have a racing bike, gravel bike or mountain bike: bikepacking bags from SKS GERMANY are your ideal companions. They are versatile, can be mounted without a luggage rack and are a pleasant alternative to a backpack.

Handlebar bag >>>
EXPLORER EXP BARBAG

Weight: 390 g
 Volume: 9 litres
 Dimensions: 720 x 315 mm



<<< Frame bag
EXPLORER EXP FRAMEBAG

Weight: 185 g
 Volume: 4 litres
 Dimensions: 435 x 55 x 235 mm



incl. splash protection

<<< Saddle bag
EXPLORER EXP SADDLEBAG

Weight: 500 g
 Volume: 13 litres
 Dimensions: 575 x 165 x 345 mm



+++ waterproof material +++ reflective elements +++ gentle mounting on the bike +++ tool-free mounting +++ welded zip +++ individual strap fasteners +++

A LONG WAY

“Home is a voice that calls my name all over the world and gives me back my inner calmness at the end of the day,” says Mahla Tooseh. She fled from Iran in 2015 and found a home not only in the Sauerland region, but also at SKS GERMANY. A prime example of active integration – and the story of a courageous woman who took her luck into her own hands.

Born in Tehran and raised on the Caspian Sea, the then 26-year old sales manager decided to flee her homeland. She was threatened with persecution and the death penalty because she converted to Christianity. It was with a heavy heart that she left her parents, siblings and friends behind and set out for an uncertain future.

Mahla does not want to talk about her escape. Her experiences on the dangerous Balkan route are too traumatic. After weeks of exhaustion, she reached the German border. Several stages in refugee accommodation followed before Mahla got off the bus one day in Sundern, a small town in the Sauerland region. “For me, a new life began, with many challenges, good and bad days,” she recalls.

With ambition and motivation

The ambitious young woman immediately began learning the German language. She attended courses, continued to develop and was open to new things. Due to her good knowledge of German, she was employed as an interpreter in the town hall and was able to give her fellow

country people a little support. At a career information day, she got to know the company SKS and following an internship lasting several months and a preliminary qualification, nothing stood in the way of her doing an apprenticeship as an industrial clerk.

As expected, Mahla completed her training with flying colours. She worked hard at the same time in a bakery. She obtained her driving licence. She was baptised in Lake Sorpesee. She enjoyed her freedom and travelling – and she met up with her family in Azerbaijan. “It was a very emotional moment when I was able to hug my mother and brother again.”

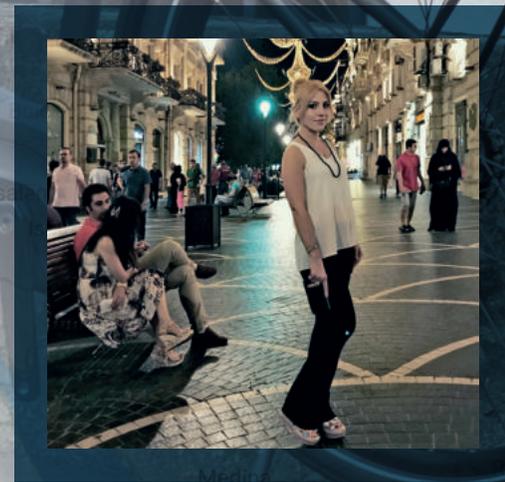
Mahla Tooseh signed her employment contract with SKS on 1 August 2020. Going forward, she will work in the sales department of the sister company Blomus and become a valuable member of the team. She has already set her next goal with her continuing education as a business economist – and it’s not just her job that is going well because wedding bells will be ringing soon. “It feels like I’ve reached my goal,” she says smiling.



2020 Spain



Reunion Azerbaijan



Baku/Azerbaijan



TRAVELLER EDGE

Sporty, chic and practical. The SKS TRAVELLER-bike bags made from durable, water-repellent fabric combine design and function. They have been specially designed for trekking and city bikes and offer ample space for keys, money and other personal items.

Weight: 132 g
Volume: 1000 ml
Dimensions: 250 x 60 x 170 mm



MUST-HAVES

for your bike tour

These six must-haves are indispensable on your bike tours. This is how you start your adventure well equipped:



AIRWORX 10.0

The soft-touch handle with comfortable recessed grips allows for effortless pumping up to 10 bar. The solid metal base ensures a firm foothold and good leverage so that you can quickly pump higher pressures into your tyres.

Valve connection: AV, SV, DV
Pressure max.: 10 bar / 144 PSI
Height: 665 mm

TOM 18

The compact mini tool made of stainless chrome tool steel is the perfect companion for cyclists. Due to its small size, it fits into any jersey pocket or saddle bag. The 18 integrated functions help with almost any defects.

Weight: 184 g
Functions: 18
Dimensions: 73 x 48 x 21 mm



INJEX T-ZOOM

The SKS INJEX T-ZOOM aluminium compact pump with a universal MULTI VALVE valve connection impresses with its integrated telescopic function. The pump has an ergonomic 2-component folding T-handle and rests comfortably in the hand. Thanks to the 2-point pump holder, the bicycle pump can be mounted under or in place of a bottle holder.

Weight: 182 g
Valve connection: Schrader, Presta, Dunlop
Max. pressure: 10 bar / 144 PSI
Length: 256 mm

SMARTBOY PLUS

Full view? But of course! The plus version of the SKS SMARTBOY smartphone holder provides more storage space for keys, money and other personal items. A particularly practical feature: a flat power bank can also be accommodated here.

Weight: 115 g



ANYWHERE with TOPCAGE

The SKS ANYWHERE mounting system lives up to its name. Bicycle drinking bottles can be placed anywhere on the bicycle with the aid of straps and adapters as well as the TOPCAGE bike bottle cage, even if there are no holes available. The rubberised surface protects the paint and ensures that nothing will slip even when cycling on rough terrain. The straps are included.

Circumference: up to 250 mm
Diameter: up to 80 mm



MARATHON PRIZE DRAW IN OUR ANNIVERSARY YEAR

We want to celebrate our 100th anniversary – with our fans, friends and anyone who is crazy about bikes!

From January to December 2021 we will be spinning the prize drum each month with a specific slogan: you can take part in the great anniversary prize draw each month and win great prizes! And not only from SKS GERMANY: Many partners in the industry have been inspired by our idea and are contributing with attractive prizes. From bicycles and vouchers for the online shop to hotel accommodation, they are all there. Get ready to be surprised!

Find out what prizes will be drawn in a given month on our social media channels and at sks-germany.com/en/prizedraw/. Here you will also find any further information; participation is only possible via our website. So always stay alert and follow our posts eagerly. This way, you can look forward to twelve exciting months. Good luck!



SKS GERMANY *Anniversary cocktail*



Ingredients

- 1 small mango
- 2 sprigs of mint
- 100 ml passion fruit syrup
- 100 ml Lillet
(French wine-based aperitif)
- 750 ml prosecco

How to prepare it

Cut and remove the stone from the mango. Peel and dice the mango flesh. Wash the mint, pat it dry and pluck the leaves. Divide the syrup, mango cubes and ice cubes into 4 glasses. Top the glasses up with Lillet and prosecco.

MUDROCKER

THIS KEEPS THE FOCUS ON THE TRAIL - AND THE MUD OFF YOUR FACE.



FRONT NEW

Includes an optional extension to clip on for even more protection from splash water.

EXTENDER

Protects against dirt in the bottom bracket area and on the derailleur. The extender can be optionally adapted. It can either be cut with scissors or left off completely.

27.5"(650B) - 29"

Compatible with all mountain bikes tyre sizes.

RUBBERISED PAD

Flip-flop pad for height adjustment. The rubberised pad protects the frame.

MOUNTING

The hook and loop strap fasteners or cable ties included can be used to mount the MUDROCKER.

WHEEL SIZE: 27,5" - 29" • TYRE WIDTH: 3.0" • WEIGHT: 172 g • LENGTH: 840 mm

MOUNTING ON THREADED FORK BRIDGES

The MUDROCKER can be mounted on fork bridges with holes using the adapter included. The adapter is also compatible with suspension forks and two lateral threaded bushings from the brands Fox, Rockshox and Öhlins.

MOUNTING ON UNTHREADED FORK BRIDGES

Hook and loop fasteners or cable ties can be used to attach the MUDGUARD to the fork bridge.

TUBE PROTECTION

Protects against dirt on the stanchion tube. It can be adapted with scissors depending on the fork bridge.

ADAPTER



MOUNTING ON THE FORK LEGS

The hook and loop strap fasteners or cable ties included can be used to mount the MUDROCKER.



NEW REAR

WHEEL SIZE: 27,5" - 29" • TYRE WIDTH: 3.0" • WEIGHT: 112 g • LENGTH: 490 mm



STEFFI MARTH

An interview with SKS GERMANY's brand ambassador Steffi Marth

She is a professional mountain biker, loves adventure trips and has almost 30,000 followers on Instagram. Steffi Marth is a jack of all trades. Challenges are her thing: racing, trying out new sports or having a good time on the trails in Germany and the rest of the world. Since the beginning of 2020, the 35-year old has been a brand ambassador for SKS GERMANY and shares the enthusiasm for SKS products with her international fan base.

Steffi, you have a Masters in Architecture. But instead of planning buildings, you are working as an influencer, presenting well-known brands in the bicycle industry. How did this happen?

I have been riding a bike and competing on a BMX and mountain bike since I was twelve years old. Since then, my life has solely revolved around bicycles, everything else has been more or less of secondary importance. It is good to have a job in reserve but after finishing my active cycling career, I still see myself being in the bike scene and not behind a planning desk or on a construction site.

How does a normal day look like for you?

I don't have a "normal day". I travel a lot during the bike season and rarely sleep three days in the same bed. My life consists of packing, unpacking, cycling and keeping my Instagram channel up-to-date in between. In fact, I spend a lot of time processing photos and videos and sharing my experiences on social media. This can result in a screen time of four hours per day. In the off-season, I usually train in the morning or do a longer session. Then I sit at the computer and work. I don't have a free weekend or a holiday, but I think that's absolutely fine because I really love my work.

What exactly do you like about the SKS products?

During my bike trips, I need tools or pumps in particular to rely on. SKS GERMANY stands for German technology and quality. This may sound a bit patriotic, but it is true in many ways. If you're on a

mountain or even in the middle of the cold, wintry highland steppe region in China, you just want your pump inflate the tyre to quickly. That's why I use the AIRFLEX EXPLORER, which provides good pressure and is very handy.

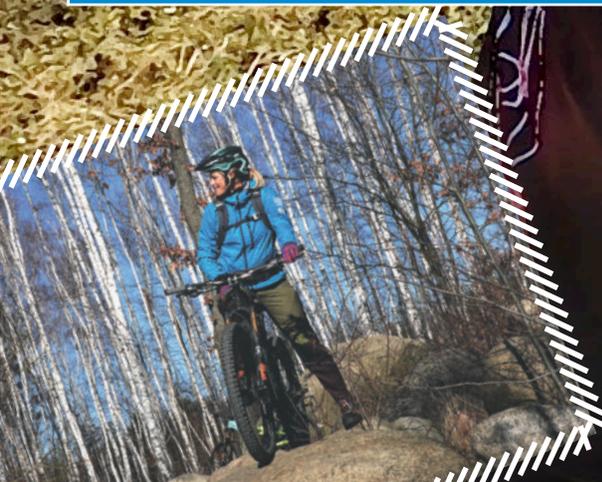
What tip do you have for the readers so that they can be well equipped when they start their adventure?

I am a real fan of the COMPIT+. When planning an adventure, you usually need good route guidance. Then you want to take photos and videos and maybe check the weather from time to time – this draws lots of power from the mobile phone battery. With the COMPIT system, you not only have the navigation directly on the handlebars, but also the power bank right underneath it without any cables. That's so cool! THE TOM 14 tool is also always on hand to carry out small repairs quickly. It is also important to have enough drinks with you. I therefore have two bottle holders – and since every gram counts, I rely on the ultralight DUAL bottle cages made from recycled carbon fibres.

How important is sustainability to you?

A few weeks ago, I visited SKS GERMANY in Sundern for the first time and looked at how the products are produced and processed on site. I am very happy to be able to use products that have been developed and produced in Germany and have not had a long journey from Asia. In today's world, this is more ecologically important than ever.

"In the bike season my life consists of packing, unpacking and cycling."



SPEEDROCKER EXTENSION



THE SIX POINTS FROM THE MUDGUARD DETECTIVES

1. BIKE

There are several big categories into which you can classify your bike and have a decisive influence on the frame geometry. For example, are there pre-drilled holes or existing brackets for mudguards? Just as important is the rim size, which specifies the outer diameter of the rim in inches (without the casing). A luggage rack also has a significant influence on the choice of mudguard.

2. TERRAIN

The surface and the associated degree of vibrations are important factors considering how stable or flexible the mudguard and mounting must be. At the same time, the question arises concerning the length of the mudguard. If you frequently cycle in a group, it is always recommended to have a longer mudguard to protect your fellow cyclists will from dirt and water splashes.

3. TYRE AND CASING

The width of the casing is indicated in the product description or on the casing itself. The overhang on the right and left and the tyre radius are calculated automatically. If you have a 28" wheel (diameter of the rim without the casing) with a 32 mm casing, you will find exactly this in the mudguard details. However, there is a small "BUT": the more tread on the casing, the wider and higher it is. The profile is not included in the specified casing width and therefore not in the recommendation given by us.



4. BRAKE

There are not many options here: rim or disc brakes. A word of caution here: some mudguards are not suitable for both types of brake. This is indicated in the description of the mudguard.

5. MOUNTING METHOD

Your bike has pre-drilled holes but you want to be able to remove the mudguard quickly and easily in good weather – without tools? Then you can use mudguards that are attached using rubber straps or hook and loop fasteners and are not screwed on. At the same time, there are also solutions using so-called clamps, which virtually replace the required pre-drilled holes and therefore enable the mounting of mudguards that are screwed on tightly.

6. STYLE

As mudguard professionals, we can make recommendations, but if you don't like the mudguard, nobody wins. But as long as there is basic compatibility, you can of course also mount other mudguards. Prerequisite: there are no mounting errors. You should therefore always take a look at the mounting instructions.

SAY
GOODBYE
TO
FLYING MUD!

The SPEEDROCKER EXTENSION clip-on mudguard extension mainly protects riders behind you from dirt and wet conditions. The extension made of black, impact-resistant plastic can be easily clipped onto the tried and tested SPEEDROCKER rear mudguard, thus extending it by 170 mm. It can be mounted and removed without any tools in just a few seconds. The greater clearance between the tyre and mudguard at the lower end also allows it to better deflect any spray water and mud. This not only protects the rider's back but also their cycling companion from any flying dirt.

Accessories for the SPEEDROCKER 11567, the mudguard set for gravel bikes, cyclocross bikes and racing bikes.

PASSION FOR COLLECTING THE RENNKOMPRESSOR PUMP

"I always put my heart and soul into what I am doing – and so my passion for the Rennkompressor pump has also reached this level."

PASSION FOR COLLECTING THE RENNKOMPRESSOR PUMP – a phrase that is not nearly as long as the array of cult pumps that are lined up decoratively in Frank Dellanna's attic. The 55-year old doctor from Cologne describes his unusual hobby as "a little bit crazy". He tells us in an interview how it came about.

Mr. Dellanna, some people collect stamps – you collect pumps. Why?

My wife would say: because there was no space left for racing bikes. But that's not quite the case. It is true that I have amassed a small collection of classic racing bikes over time. The aesthetics of the slim steel frames have fascinated me since the 1980s. For me, it is precisely these aesthetics that are echoed in the shape of the Rennkompressor pump. That was the impulse for my collection.

When did the great love begin?

I remember the moment exactly. It was at a small market for racing bike parts. A special model of the Rennkompressor pump was displayed on a stand – in a golden picture frame, just like a classic painting in a museum. I probably unwittingly thought that the Rennkompressor pump was worth collecting just like a work of art.

What else fascinates you about the Rennkompressor pump – besides the aesthetics?

Tradition and functionality. I just love it when a product is so good that it lasts for decades and is still produced in the same way as it used to be. In addition, the Rennkompressor pump is produced in the Sauerland region, an area for which I have

always had an affinity. In addition to these aspects, however, there is one decisive factor: I have never held a pump in my hand that makes pumping up tyres so enjoyable.

How many Rennkompressor pumps do you own?

I now have 88 of them. I have some models in different versions and conditions – as well as some limited anniversary models that I particularly like. As a collector, you are never finished, but my aim was to own every model and every colour – and of course, in our bicycle-friendly family, two Rennkompressor pumps are in use every day.

Do you have a favourite Rennkompressor pump?

Red is my all-time favourite colour so it's no wonder that I have two favourite Rennkompressor pumps: the very first, rare model from 1966 – my dream came true after searching for a long, long time – and the anniversary model launched in 2016 to celebrate 50 years of the Rennkompressor pump.

What do your family and friends say about it?

It's something to marvel at. They mock me a bit. My sons like the collection but my wife is very reserved about it – so I have come to terms with getting on with this passion wonderfully alone.



SKS GERMANY . SUNDERN

COMPANY SITE

36,000m²

1500

TONS PLASTIC
GRANULATE

STORAGE CAPACITY

8,000

BAY LOCATIONS

71

INJECTION
MOULDINGMACHINES

1,901,000

CLIP-ON MUDGUARDS

15-20

NEW TOOLS
EACH YEAR

595,000

FLOOR PUMPS

625,000

MINI PUMPS

3,123,000

PERMANENTLY MOUNTABLE

MUDGUARDS

QUANTITIES FROM 2020



ARIE LIEFHEBBER

The world from a different perspective

Back then, it was the status symbol of wealthy English men to be on an equal standing with aristocratic riders. Invented in Great Britain in 1870, the penny-farthing still attracts all the attention today. In particular when Arie Liefhebber dressed in historical clothing, is riding it and is looking at the world from a different perspective.

The reigning European and world champion in penny-farthing racing appears to glide effortlessly through the countryside on an antiquated vehicle. Pedalling on the penny-farthing is not without danger: it had just been invented when it was banned again in many cities back then. It had no real brake and a fall from a lofty height often ended in death, which gave the penny-farthing the name “widow maker”. Arie Liefhebber also had his problems at first: “At a height of two and a half metres you are unstable and your body is directly above the shaft of the front wheel. You feel every bump on the ground and always run the risk of rolling forwards.”

At the very top of the penny-farthing

The bicycle dealer from Utrecht discovered his unusual hobby in 2013. When he learned that the Tour de France would start in his home town in 2015, he sought an idea to literally stand out from the crowd as a local dealer – and learned to ride a penny-farthing. At the events related to the Tour de

France, Liefhebber became a nostalgic attention-grabber and even featured on the 8 o'clock evening news on television. He acquired a taste for it and signed up for international races. He finished in third place in his first race in Bruges, one year later he became European champion and in 2018 he won the World championship “to his own surprise”.

Tradition and innovation complement each other perfectly, as demonstrated on the world champion's penny-farthing: besides an SKS bottle holder, the COMPIT smartphone holder is also mounted on the handlebars. Arie Liefhebber uses the SKS MYBIKE app for navigation and likes to use the digital bell. “Without history, there is no progress. Today's modern technology always has to start somewhere,” he points out. “The penny-farthing was reinvented after only twenty years and replaced with chain-driven models. The same applies to SKS GERMANY, which has been producing better and better products over time – and therefore reinventing the wheel for 100 years.”



BACKSTAGE!



#throwback

The 2020 racing season was different. That's why we have put together a small picture gallery from 2019, which is showing the TEAM SKS SAUERLAND NRW behind the scenes of the Sparkassen Münsterland Giro cycling race. Enjoy having a look!

GIRO

COM/SMARTBAG

The COM/SMARTBAG universal smartphone case can be attached to any COMPIT mobile phone holder thanks to the adapter. A special COMPIT cover is therefore not needed. The mobile phone is always in sight and is protected against spray water at the same time. The bar can be attached and removed quickly with one twist. The large transparent window ensures easy use of the touch screen and the

mobile phone can also be unlocked with the touch of a finger directly through the transparent film. The extra pocket underneath not only offers additional space for keys and money, but also for the COM/UNIT power bank for inductive charging of the mobile phone whilst cycling. Suitable for smartphones with maximum dimensions of 155 x 80 x 15 mm.



WEIGHTg
115



**NOTE! ONLY
COMPATIBLE WITH
THE COMPIT SYSTEM.**

AIRSPY

The compact and lightweight SKS AIRSPY tyre pressure sensor provides bikers with the certainty that they are riding with optimal pressure. Simply twist the valve adapter onto the valve, push the sensor onto it and off you go. When it has been mounted, the dust-proof and watertight sensor continuously measures the tyre pressure. The precise real-time data is transmitted by the air pressure sensor via Bluetooth or ANT+ to compatible bicycle computers (GARMIN) or smartphones with the SKS MYBIKE app. In addition to the current air pressure, the app also shows the temperature and battery level of the sensor. In the case of pressure deviations, the inconspicuous AIRSPY emits an alarm to provide a warning. Another practical feature: the AIRSPY can also be used as a mobile digital pressure gauge. The tyre pressure can therefore be digitally measured each time the tyres are inflated. It couldn't be easier!

The AIRSPY is available as a set for the front and rear wheels. Suitable for all Schrader/Presta valves and most Dunlop valves as well as for tubeless tyres. Includes a CR2032 button cell and U-lock in various lengths.



WEIGHT: 18 g
VALVE: Presta
PRESSURE: 8.3 bar / 120 PSI



WEIGHT: 18 g
VALVE: Schrader, Dunlop
PRESSURE: 8.3 bar / 120 PSI





“Become an air rescuer!” Can you remember our AIR5 campaign in which five mini pumps became real air rescuers? We have resurrected the slogan during the coronavirus crisis and given away around 15,000 masks with the air rescue design.



The colour and lettering could not be more appropriate: the rescue crews at the air rescue centre in Kassel express their love for their profession with the SKS masks. “Air rescue for the air rescuers – that’s just perfect,” states Michael Obst from Team Christoph 7 with delight.

DIGITAL UPDATE

AIRSTEP DIGI



The digital update of the tried and tested AIRSTEP foot pump impresses with a high-quality, precise digital gauge. The black LED display shows the pressure perfectly in bright orange numerals. The first-class sensor technology with a deviation tolerance of up to 1.5% guarantees a high measuring accuracy, thus ensuring optimum tyre pressure adjustments. Another innovation is the powder-coated aluminium foot pedal. Thanks to its scratch-resistant coating, it not only offers high impact resistance, but also impresses with its modern, black appearance.

DIMENSIONS: 300 x 150 x 120 MM
WEIGHT: 1.4 KG
MAX. PRESSURE: 7 BAR · 102 PSI

ERGONOMIC PUMPING



HOSE ATTACHMENT



LOCK



Girl power on two wheels

THE WHEEL DIVAS CYCLING TEAM



They don't have any diva-like airs and graces. In a male-dominated cycling industry, extravagant behaviour would be misplaced anyway. The Wheel Divas are suffering, sweating and striving towards the goal of becoming a professional cycling team. They want to be perceived in the same way as their male colleagues and demonstrate the highest sporting performance that ambitious women are capable of.

Since 2017, the Wheel Divas Cycling Team has been competing in the Lila Logistik national cycling league and taking part in the German Championships and in international tours. The confident name and the striking logo show that something unique has long since been achieved in women's cycling. In addition, the expressed term "a special level of girl power" should help to make the sport more female-centric in general in Berlin and Brandenburg.

Determination, motivation and courage.

The faces behind the development team clearly reflect the club's philosophy: determined, motivated and courageous. The ten riders have different levels of experience in life and competition, live in different German towns and cities, have indi-

vidual sports careers and coordinate their day-to-day life from their school, studies, job or family, in addition to daily training sessions. Looking back, the 2020 season was far from normal. The highlight was the 400-kilometre long Dubai Women's Tour (UCI tour), in which the Wheel Divas were the only German team to take part. The world of cycling can therefore remain curious about the developments that will take place in the capital in the future. One thing is already clear today: big visions need strong partners. "For this reason, we are grateful and proud of the material support provided by SKS GER-MANY," states team leader Hans-Günter Päske. "The products have been subjected to tough tests during the races. We have not had a single failure to date. It's just that reliability that counts."



"We are passionate about cycling and we still have a lot to do."

Team spokeswoman Marie Lagershausen

Supernova Mini 2 Pro ML Connect



MONKEY LINK

DIMENSIONS: 31.5 x 41 x 41 MM
WEIGHT: 40 G



SUPERNOVA

Passion for cycling, an innovative design and protection of the environment are reflected in the SUPERNOVA. For decades, people from all areas life have relied on SUPERNOVA lights, which were

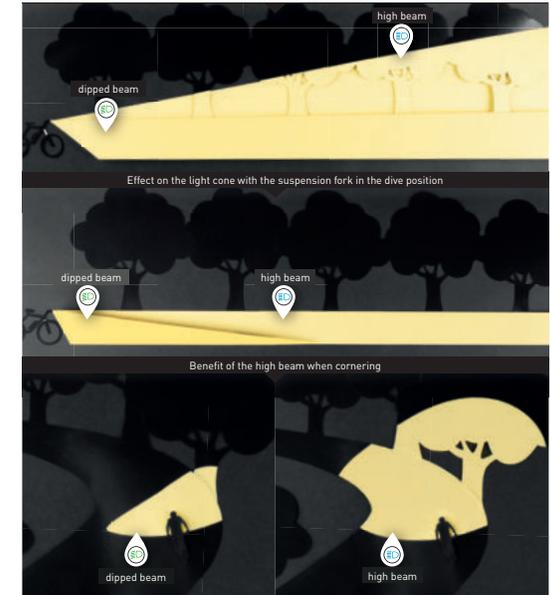
created to maximise safety and visibility and enhance cycling enjoyment. But above all, SUPERNOVA stands for high-quality and durable products that inspire you to cycle time and time again.

supernova-lights.com

In 2017, SUPERNOVA was the first manufacturer to launch an approved high beam for bicycles. Since the new legislation was introduced, the high beam has been one of the most important innovations in the bicycle lighting sector. In addition to its literal range, it offers tremendous illumination and increases the safety factor considerably. For the first time, the approved bicycle light provides lighting for tricky terrain, where cyclists have to negotiate hanging branches, signs, junctions, and poorly visible pedestrians – no matter how steep or winding the trail! The SUPERNOVA high beam has a significantly wider beam angle in comparison to its competitors. This allows an excellent awareness of the surroundings and especially safe cornering.

When a cyclist leans into a bend, the dipped beam, which is sharply limited at the glare horizon, tilts to the side with the rider, so that the way ahead is only partially illuminated. The brilliant high beam radiates far beyond the glare horizon and the light streams into the bend. As a result, there is much improved illumination of the trail when cornering and therefore a significant increase in safety for cyclists.

Despite its compact dimensions, the MINI 2 PRO simply bursts with light: in the new version, the elegant classic has been enhanced with a high beam, which illuminates the track with a proud 550 lm.



ON PATROL WITH SKS GERMANY

Dutch police bikes equipped with SKS smartphone holders

While on patrol on bikes, the law enforcement officers in the Netherlands now use the COMPIT smartphone holder from SKS GERMANY. The COMPIT system impresses the police officers in Holland for several reasons: a mobile phone sits firmly and securely on the handlebars, even on rough terrain. The police officers also have a view of the display at all times thanks to the angle setting. Another advantage: the smartphone can be attached to the handlebars and removed just as quickly with a single twist.

The extraordinary order was awarded in cooperation with the bike manufacturer Santos, the supplier of police bikes to the Dutch law enforcement officers. The first bikes have already been equipped with the COMPIT system and handed over to the Dutch officials and additional bikes are in the pipeline.



Photomontage: SKS GERMANY/shutterstock

COMPIT/STEM

INTEGRATED · MINIMALISTIC · SIMPLE

The COMPIT/STEM mobile phone holder for mounting on the stem holds your mobile phone firmly and securely in place, even in tough off-road conditions. The high-quality smartphone holder is mounted below the existing ahead cap on the handlebar stem. No matter whether or not there is still a free spot on the steerer tube. Thanks to the bayonet mount, the mobile phone can be mounted quickly and easily with a single twist – in either direction. This means that the cockpit stays clean and the handlebars remain free. The mobile phone holder with its stem mounting also provides an ideal solution for using the COMPIT system for electric mountain bikes with 35 mm handlebar clamps.



Mounting option 1



Mounting option 2



Adjustment options

WE COOK WITH CHAIN OIL HERE!

“Bike kitchens are self-help workshops for everyone who loves and lives for cycling.”
Tom Tiger



The term soup kitchen is widely known. But what is a bike kitchen?

“Actually nothing more than a place for poor bicycles in need of repair,” says Tom Tiger from Graz Bike Kitchen. The initiative is solely funded by personal donations of materials and money and is also supported by SKS GERMANY. There are now around 20,000 “bike kitchens” worldwide. The one in Graz was one of the first in Europe and incidentally the only one to call itself a bike kitchen.

The idea is simple: volunteers and cycling enthusiasts offer their workshop, knowledge, energy and all their available tools to repair or maintain bicycles. “So nobody needs to be on the road without a safe bicycle,” explains Tom, who is also part of the bike kitchen racing team. The team has already denied taking part in long-distance racing on bicycles allegedly made out of rubbish: a children’s bike frame made out of scrap metal and wheels made from scrap are still used here. “And yet we’ve never come last,” laughs Tom, who loves the loud racing performances including the tiger ears helmet. Do not give up and don’t take yourself too seriously is his motto.

Back to the bike kitchen. In Tom’s eyes, it is “a multi-cultural talk and technology home base for all cyclists, bike messengers and many exceptional cycling enthusiasts.” Tinkering together with bikes achieves more than simply connecting components.





In this column, we would like to regularly share with you the bizarre cycling experiences of our SKS colleague. His encounters on the Ruhr Valley Cycle Path in the Sauerland region speak for themselves. But read about them for yourself:

Why? Why do you need to buy a bike at the age of 54? Because it is "in" at the moment? Because I work in the industry and also want to really be part of it now? Because there is employee leasing scheme and this makes it a more interesting time to get into cycling? Maybe a mixture of everything. So now I am a proud owner of a cross bike without a motor. So a real organic biker who goes on long rides on the Ruhr Valley Cycle Path – that is teeming with e-bikers.

This trend has lasted for years and there is no end in sight. But not all e-bikers are alike. Most older riders are wrapped up so warmly on their bikes that their range of movement is very restricted. To top off this layered look, they lastly add an orange-coloured high-vis vest on top. Of course, they can no longer glance over their shoulder.

A popular trademark of an e-biker is also their exterior mirror, which is often overhanging so that the bike becomes very unwieldy when overtaking. Recently, I had the case where an older gentleman was riding in front of me, happily swaying backwards and forwards towards his destination. The moment that I used my bell to indicate that I intended to overtake him, he put every effort in to show that he was faster. But I still outpaced him.

The progressive digitisation even affects cyclists. Recently, a group of older people cycled towards me. One of the older ladies, nicely dressed without a helmet, even blocked the view of the cycle path with a large tablet mounted on the stem of her bike. I couldn't tell if she was using an action cam to stream a live image to the screen.



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